

# NCC Cable System Order

11767828

|                   |                              |                 |                        |                  |               |   |
|-------------------|------------------------------|-----------------|------------------------|------------------|---------------|---|
| Order #           | 62361262                     | Flight Dates    | 10/31/16 - 11/13/16    | Update Date      | 11/02/16      |   |
| Syscode           | 0344                         | Agency          | Spot Cable Sales Corp. | Version          | 1 Vs. 1       |   |
| System Name       | Spectrum/South Haven, MI     | Advertiser      | Upton MI 6             | Show All Lines   |               |   |
| Market            | Grand Rapids                 | Client Code     |                        | Total # of Weeks | 2             |   |
| AE                | Mark Ongsysia                | Product Code    | NPE Rate               | Total            | \$199.00      |   |
| Sales Coordinator | Dasil Iman                   | Est Code        | N/A                    | Commission       | \$29.85       |   |
| Office            | Washington                   | Product Name    |                        | Net Total        | \$169.15      |   |
| Phone             | (301) 951-2620               | Credit Status   |                        | Total Spots      | 11            |   |
| Status            | Not accepted                 | Primary Demo    | Adults 35+             | Affiliate Split  | 100.0         |   |
| Survey            | Cable Nielsen Live+SD May'16 | Makegood Policy | Approval Required      | Sold On          | Cost Per Spot |   |
| -                 |                              |                 |                        | GRP              | -             |   |
|                   |                              |                 |                        | CPP              | -             |   |
|                   |                              |                 |                        |                  | CPM           | - |

Comments : 11.2 New NPE order. Please confirm, thanks!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | HALL | HALL EM | 11/7/16    | 11/13/16  | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$17.00   | \$17.00    | 30       | NPE 10/31/16-11/08/16 |
| 2    | HALL | HALL EF | 11/7/16    | 11/13/16  | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       | NPE 10/31/16-11/08/16 |
| 3    | HALL | HALL PT | 11/7/16    | 11/13/16  | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$23.00   | \$23.00    | 30       | NPE 10/31/16-11/08/16 |
| 4    | HALL | HALL DT | 10/31/16   | 11/6/16   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 3           | \$12.00   | \$36.00    | 30       | NPE 10/31/16-11/08/16 |
| 5    | HALL | HALL PT | 10/31/16   | 11/6/16   | 19:00      | 24:00     |   |   |   |   |   | X | X | -   | -   | 3           | \$23.00   | \$69.00    | 30       | NPE 10/31/16-11/08/16 |
| 6    | HALL | HALL W  | 10/31/16   | 11/6/16   | 09:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$18.00   | \$36.00    | 30       | NPE 10/31/16-11/08/16 |

|       | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Oct 2017 | Total    |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 11       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 11       |
| AMT   | \$199.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$199.00 |

SYSTEM APP: SALES ACCT

Date Printed 11/02/16

62361262 | Grand Rapids | Spectrum/South Haven, MI | 0344 |